

Press Release | Ljubljana, 5 February 2025

Award ceremony for the German Economy Prize 2024/25 and lecture on “The state and prospects of the Bavarian metal and electrical industry and the impact on Slovenian suppliers”

→ Wednesday, 12 February 2025, 10:00 - 14:00

→ Ljubljana Castle, Grajska planota 1, 1000 Ljubljana

Dear media representatives,

Dr. Volker Leinweber, Executive Director and Head of Economics and Foreign Trade, Bavarian Industrial Association vbw (Munich), is coming to Slovenia on Wednesday, **12 February 2025 at the invitation of the Slovenian-German Chamber of Commerce and Industry**. Dr. Leinweber will be the keynote speaker at the **German Economy Award Ceremony 2024/25**. In his lecture, he will discuss the current topic “The state and perspectives of the Bavarian metal and electrical industry” and the impact on Slovenian suppliers, among other things, he will also present the current challenges and opportunities of the Bavarian metal and electrical industry, which is one of Europe's key industries.

The event will take place in the Hribar Hall at Ljubljana Castle, Grajska planota 1, Ljubljana. Slovenian-German Chamber of Commerce. The German Business Award will be presented again this year by the Chamber in cooperation with two renowned partners: **the Embassy of the Federal Republic of Germany in Ljubljana** and **the IEDC-Bled Business School**.

This year's award is intended to recognise a commitment to creating a respectable, inclusive and sustainable working environment. The German Business Award is not only a recognition of outstanding achievements, but also a platform for inspiration and exchange of best practices in business.

Based on the applications received and the jury's evaluations, the following companies were among the finalists:

- **BAYER, farmacevtska družba d.o.o.**
- **Medis, d.o.o**
- **MIKRO+POLO d.o.o.**
- **BSH Hišni aparati d.o.o. Nazarje**

Next Wednesday, we will announce the winner from among the finalists!

[More information and accreditation*](#):

*due to Dr Volker Leinweber's short visit to Slovenia, please let me know your interest as soon as possible so that we can organise your statement/interview dates in good time.

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Programme

09:30 - 10:00 Arrival and registration

10:00 - 10:15 Welcome speeches

- **Dagmar von Bohnstein**, President & CEO, AHK Slovenia
- **Matjaž Han**, Minister of Economy, Tourism and Sport of the Republic of Slovenia
- **Sylvia Groneick**, Ambassador of the Federal Republic of Germany to the Republic of Slovenia

10:15 - 10:45 Keynote: State and perspectives of the Bavarian metal and electrical industry and its impact on Slovenian suppliers

- **Dr. Volker Leinweber**, Executive Director and Head of Economics and Foreign Trade, Bavarian Industry Association vbw

10:45 - 11:15 Panel.

Moderator: **David Urankar**

11:15 - 11:45 Coffee break and networking

11:45 - 12:30 Panel: What makes companies attractive as employers?

- **Finalists of the German Economy Award 2024/25**

Moderator: **Dr. Aleksandra Kregar**, IEDC-Bled School of Management

12:30 - 13:00 Award Ceremony of the German Economy Award 2024/25: Good Employer, Strong Economy

13:00 - 13:15 Interview with the recipient of the German Economy Award

Moderator: **Dagmar von Bohnstein**, President & CEO, AHK Slovenia

13:15 - 14:00 Lunch

Moderator: **David Urankar**



Deutsch-Slowenische
Industrie- und Handelskammer
Slovensko-nemška
gospodarska zbornica

Gefördert durch:



aufgrund eines Beschlusses
des Deutschen Bundestages

The Slovenian-German Chamber of Commerce and Industry, based in Ljubljana, is part of a global network of bilateral German Chambers of Commerce and Industry located in more than 90 countries around the world. With the aim of promoting trade and business relations between Slovenia and Germany, since its establishment in 2006 the Chamber has been the first point of contact for German companies and associations for information on the Slovenian market and the first point of contact for Slovenian companies and associations for information on the German market.